

Start Here: your Activity Mat Creator Kit

Welcome to Placemat Press. This kit gives you finished, ready-to-sell activity placemats **and** the building blocks to make your own. Everything is original: puzzles are generated, jokes are written for this kit, and the artwork is simple vector line art you can color or restyle.

What is in the folder

- **Finished placemats** in four sizes: Tabloid 11x17 in, A3, US Letter landscape, A4 landscape, plus a zip with one PDF per placemat and an answer key.
- **Editable placemats**: PDFs with a fillable Name field (works in any PDF reader that supports forms).
- **Block library**: word searches (with solutions), mazes (with solutions), word jumbles, tic-tac-toe / dots-and-boxes / hangman boards, would-you-rather cards, clean jokes, tracing sheets, design-your-own pages, frames and corners, coloring elements.
- **Editable elements**: a zip of SVG coloring elements you can drop into Canva, Affinity or Illustrator.
- **Training "Mix · Mat · List"** and the commercial license.

Your first listing in 5 steps

- 1 Open *placemats-...-tabloid-11x17.pdf* and pick a design you like. Check the answer key.
- 2 Open the individual zip, take the single PDF, and export a 1500 px preview image (any PDF viewer: Export / Save as image).
- 3 Make 3 mockup images (see the training): the flat design, a styled table scene, and a size / what-you-get card.
- 4 List it with the title formulas and tags from the Etsy Listing Kit (optional add-on), or write your own.
- 5 Upload the PDF files and publish. Test-print one copy yourself first.

Print tip

Always print at **Actual size / 100%**. Placemats are designed with a 0.4 inch safe margin, but every printer differs: do a test print before your first sale.

Commercial license (plain English)

You may: sell finished placemats made with this kit (printed or as a flattened PDF/PNG download) as your own product on Etsy or your own shop; edit titles, names and colors; combine blocks into your own designs; use the files for your own family or classroom.

You may not: resell, share, give away or upload the loose elements, the editable files, the SVGs, the library pages or this kit itself (as is or repackaged) as digital files; claim the kit as your own course or template pack; sell blank editable source files to other creators.

Sell the finished placemat, never the ingredients. Questions: hello@mastermodules.com. This is a plain-language summary provided by Placemat Press; keep your receipt.